

**SPRG CAPTURES 9 STEVIE® AWARDS
AT 2017 INTERNATIONAL BUSINESS AWARDSSM**

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**RECEIVES PR AGENCY OF THE YEAR IN ASIA, AUSTRALIA AND NEW ZEALAND &
PR AGENCY OF THE YEAR IN ASIA TITLES FOR THE FOURTH AND FIFTH
CONSECUTIVE YEAR RESPECTIVELY**



(Hong Kong, 21 October 2017) – **Strategic Public Relations Group** (“SPRG” or the “Group”) is pleased to announce that it has won two **Gold Stevie® awards**, specifically, **Public Relations Agency of the Year in Asia, Australia and New Zealand** and **Public Relations Agency of the Year in Asia** (China, Japan and Korea). Apart from the agency award, the Group has also earned one Gold, two Silver and four Bronze Stevie® awards for its client-related campaigns. SPRG has consequently won nine **Stevie® awards** at The 14th Annual International Business Awards (“IBAs”).

SPRG is particularly proud to receive the Public Relations Agency of the Year in Asia, Australia and New Zealand & Public Relations Agency of the Year in Asia awards for the fourth and fifth consecutive year respectively.

The 2017 IBAs received entries from more than 60 nations and territories. A record total of over 3,900 nominations were submitted this year for consideration in a wide range of categories, comprising organisations from around the world and of all sizes and virtually every industry. Stevie Award winners were determined by the average scores of more than 200 executives worldwide who participated in the judging process.



- **SPRG: Public Relations Agency of the Year in Asia, Australia and New Zealand**
- **SPRG: Public Relations Agency of the Year in Asia**

Client-related campaigns

Communications or PR Campaign/Programme of the Year



Investor Relations –

- China New Town Development Company Limited (stock code: 1278)



Investor Relations –

- China Animation Characters Company Limited (stock code: 1566)

Public Service –

- Investor Education Centre



Investor Relations –

- Jacobson Pharma Corporation Limited (stock code: 2633)

Social Media Focused –

- Plaza 66 Shanghai

Crisis Communication–

- Grand T G Gold Holdings Limited (stock code: 8299)

Issues Management–

- Yingde Gases Group Company Limited (stock code: 2168)
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About the Stevie Awards

Stevie Awards competitions receive more than 10,000 nominations each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

About Strategic Public Relations Group

Strategic Public Relations Group is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

SPRG is an integrated public relations group and an investor relations and financial communications specialist. With 310 professionals working from 15 offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, the Group delivers tailored solutions in Asia.

SPRG clients include prominent members of the automobile, banking and finance, IT, travel and hospitality, healthcare and pharmaceutical, lifestyle, entertainment, and sports industries, as well as government bodies and associations.

Through its own network and affiliation with PROI Worldwide, the world's largest independent affiliation partnership, SPRG can assist clients access over 140 cities around the world.

Agency-specific awards earned by SPRG include the following:

	<p>Stevie® Awards – International Business AwardsSM</p> <ul style="list-style-type: none"> - Public Relations Agency of the Year in Asia, Australia and New Zealand (2014, 2015, 2016 & 2017) - Public Relations Agency of the Year in Asia (2013, 2014, 2015, 2016 & 2017) - Grand Stevie® Award (2013)
<p>MARKETING</p>	<p>PR Awards</p> <ul style="list-style-type: none"> - Best of Show – Agency (2016) - Best Crisis Management Team (2014) <p>Agency of the Year</p> <ul style="list-style-type: none"> - Most Outstanding Client/Agency Partnership (2016) - Local Hero – Public Relations Agency of the Year (2010, 2011, 2012, 2013 & 2016)
<p>campaign <small>Asia-Pacific</small></p>	<p>Agency of the Year Awards</p> <ul style="list-style-type: none"> - Greater China Independent Agency of the Year – Silver (2012) <p>Asia Pacific PR Awards</p> <ul style="list-style-type: none"> - Asia Pacific Network of the Year (2010)
<p>TheHolmesReport</p>	<p>Asia Pacific SABRE Awards</p> <ul style="list-style-type: none"> - Asia Pacific Corporate Consultancy of the Year (2017) - Asia Pacific Financial Consultancy of the Year (2011) - Hong Kong Consultancy of the Year (2009)
	<p>Asian Excellence Award</p> <ul style="list-style-type: none"> - Best Financial PR Firm in Asia (2011, 2012, 2013, 2014, 2015, 2016 & 2017)
	<p>Asia Responsible Entrepreneurship Awards</p> <ul style="list-style-type: none"> - Investment in People (2009 & 2016) - SME CSR (2016)

Campaigns that SPRG has devised for clients have won more than 130 awards from such distinguished publications and organisers as the **Bulldog Reporter, Marketing, Campaign, The Holmes Report, IPRA, PRNews, PublicAffairsAsia, Stevie Awards, Communication Director and Mer Comm.**

Enquiries

Strategic Public Relations Group
Eveline WAN
Tel: (852) 2864 4822
Fax: (852) 2114 4948
Email: eveline.wan@sprg.com.hk
Website: www.sprg.asia